



Company of the Year Celebration

SPONSOR BENEFITS

Event Summary | April 18, 2024

Help us celebrate the hard work of Junior Achievement North students and demonstrate the impact of programming to partners, volunteers, and community members. Students can sell and promote their products while they compete to become Junior Achievement North's Company of the Year. This networking event will feature an inspiring program, food and beverages, and great connections while keeping students at the center of our celebration.

Sponsorship Levels

Presenting | \$25,000 (maximum of 2):

- Premier logo placement on all digital and printed event materials
- Verbal recognition at event
- Social media recognition on at least three event promotional posts
- Customized social media partnership recognition posted on Junior Achievement North's social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Customized deluxe partnership profile to be shared in an upcoming Junior Achievement North newsletter (30K approx. reach)
- Five tickets to event

Inspiring | \$15,000:

- Tiered logo placement on all digital and printed event materials
- Verbal recognition at event
- Tiered social media recognition on at least two event promotional posts
- Customized social media partnership recognition posted on Junior Achievement North's social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Customized deluxe partnership profile to be shared in an upcoming Junior Achievement North newsletter (30K approx. reach)
- Five tickets to event

Empowering | \$10,000:

- Tiered logo placement on all digital and printed event materials
- Tiered social media recognition on at least one social media post
- Customized social media partnership recognition posted on Junior Achievement North's social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Customized partnership profile to be shared in an upcoming Junior Achievement North newsletter (30K approx. reach)
- Three tickets to event

Innovating | \$5,000:

- Tiered logo placement on all digital and printed event materials
- Customized social media partnership recognition posted on Junior Achievement North's social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Two tickets to event

Collaborating | \$2,500:

- Tiered company name placement on digital and printed event materials
- Two tickets to event

Entrepreneurship | \$1,500:

- Name recognition at student company display table
- \$500 of this sponsorship will be given to be split amongst eligible student companies
- Two tickets to event

Ready to sponsor? Contact Maryse Birr | Maryse.Birr@janorth.org