



# Ignite {Ideas, Passions, Connections}

## SPONSOR BENEFITS

### Event Summary | December 7, 2023

A night to celebrate diverse entrepreneurs in the region while supporting up-and-coming entrepreneurs. This celebratory evening provides leading and emerging professionals with the chance to network with one another and become early “investors” in promising start-ups as Junior Achievement North students pitch their business plans.

### Sponsorship Levels

#### Presenting | \$25,000 (maximum of 2):

- Premier logo placement on all digital and printed event materials
- Verbal recognition at event
- Social media recognition on at least three event promotional posts
- Customized social media partnership recognition posted on Junior Achievement North’s social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Customized deluxe partnership profile to be shared in an upcoming Junior Achievement North newsletter (30K approx. reach)
- Five tickets to event

#### Inspiring | \$15,000:

- Tiered logo placement on all digital and printed event materials
- Verbal recognition at event
- Tiered social media recognition on at least two event promotional posts
- Customized social media partnership recognition posted on Junior Achievement North’s social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Customized deluxe partnership profile to be shared in an upcoming Junior Achievement North newsletter (30K approx. reach)
- Five tickets to event

#### Empowering | \$10,000:

- Tiered logo placement on all digital and printed event materials
- Tiered social media recognition on at least one social media post
- Customized social media partnership recognition posted on Junior Achievement North’s social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Customized partnership profile to be shared in an upcoming Junior Achievement North newsletter (30K approx. reach)
- Three tickets to event

#### Innovating | \$5,000:

- Tiered logo placement on all digital and printed event materials
- Customized social media partnership recognition posted on Junior Achievement North’s social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Two tickets to event

#### Collaborating | \$2,500:

- Tiered company name placement on digital and printed event materials
- Two tickets to event

#### Entrepreneurship | \$1,500:

- Name recognition at student company display table
- \$500 of this sponsorship will be given to be split amongst eligible student companies
- Two tickets to event

**Ready to sponsor? Contact Maryse Birr | [Maryse.Birr@janorth.org](mailto:Maryse.Birr@janorth.org)**