



**Junior  
Achievement™**  
North

# JA SPONSOR BENEFITS

With a variety of events and sponsorship levels, you can choose the option(s) that align with your company values and philanthropic goals. Each event is designed to engage the community while raising critical dollars for programming. Your sponsorship demonstrates to our diverse audiences that you're committed to building brighter futures.

## JA 2023-2024 Events

### Play for JA

#### Throughout the Year

Play for JA is a unique way for companies across our region to engage their employees in making an impact. Through a variety of event options, each company can find a way to have fun while benefiting JA North students. Talk about a win-win! Your sponsorship can reach company leaders, employees, donors, and the community. With extended reach throughout the whole year, you don't want to miss this opportunity.

### Ignite - Ideas, Passions, Connections

#### December 7, 2023

A night to celebrate diverse entrepreneurs in the region while supporting up-and-coming entrepreneurs. This celebratory evening provides leading and emerging professionals with the chance to network with one another and become early "investors" in promising start-ups as Junior Achievement North students pitch their business plans.

### Company of the Year Celebration

#### April 18, 2024

Help us celebrate the hard work of Junior Achievement North students and demonstrate the impact of programming to partners, volunteers, and community members. Students can sell and promote their products while they compete to become Junior Achievement North's Company of the Year. This networking event will feature an inspiring program, food and beverages, and great connections while keeping students at the center of our celebration.

**Your sponsorship fuels our mission and opens the door to opportunities for JA North students. Your investment today empowers the leaders of tomorrow.**

[Event Sponsorship Benefit Details >>>](#)



# JA SPONSOR BENEFITS

## Sponsorship Levels

### Presenting | \$25,000 (maximum of 2):

- Premier logo placement on all digital and printed event materials
- Verbal recognition at event
- Social media recognition on at least three event promotional posts
- Customized social media partnership recognition posted on Junior Achievement North's social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Customized deluxe partnership profile to be shared in an upcoming Junior Achievement North newsletter (30K approx. reach)
- \*Play for JA only - complimentary JA bigBowl event hosted at Park Tavern to celebrate with your
- Twin Cities based attendees (20 lane maximum, 120 people)
- Five tickets to event

*\*Only available for the Play for JA Presenting Sponsorship*

### Inspiring | \$15,000:

- Tiered logo placement on all digital and printed event materials
- Verbal recognition at event
- Tiered social media recognition on at least two event promotional posts
- Customized social media partnership recognition posted on Junior Achievement North's social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Customized deluxe partnership profile to be shared in an upcoming Junior Achievement North newsletter (30K approx. reach)
- Five tickets to event

### Empowering | \$10,000:

- Tiered logo placement on all digital and printed event materials
- Tiered social media recognition on at least one social media post
- Customized social media partnership recognition posted on Junior Achievement North's social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Customized partnership profile to be shared in an upcoming Junior Achievement North newsletter (30K approx. reach)
- Three tickets to event

### Innovating | \$5,000:

- Tiered logo placement on all digital and printed event materials
- Customized social media partnership recognition posted on Junior Achievement North's social media and shared with sponsors to post on their own social media (~6K approx. reach)
- Two tickets to event

### Collaborating | \$2,500:

- Tiered company name placement on digital and printed event materials
- Two tickets to event

### \*Entrepreneurship | \$1,500:

- Name recognition at student company display table
- \$500 of this sponsorship will be given to be split amongst eligible student companies
- Two tickets to event

*\*Only available for the winter and spring student events.*

## Want to Sponsor All Our Events?

### Supersize Sponsorship | \$75,000

- Presenting Sponsorship recognition at all of Junior Achievement's events including Play for JA, Ignite Celebration and all student and community-based event(s).
- Premier logo placement on all digital and printed event materials
- Verbal recognition at all events
- Social media recognition on at least three event promotions (~6K approx. reach)
- Six tickets to each event
- Customized social media partnership recognition posted on Junior Achievement North's social media and shared with sponsors to post on your own social media.
- Customized deluxe partnership profile to be shared in an upcoming Junior Achievement North newsletter. (30K approx. reach)
- Play for JA - complimentary JA bigBowl event hosted at Park Tavern to celebrate with your
- Twin Cities based attendees (20 lane maximum, 120 people)

Some benefits subject to change due to event chosen. Please reach out to your relationship manager for details.

**Ready to sponsor? Contact Maryse Birr | [Maryse.Birr@janorth.org](mailto:Maryse.Birr@janorth.org)**