

Building a holistic partnership with Minneapolis Public Schools



Junior
Achievement™
North

K-12 DISTRICT WIDE LEARNING

Junior Achievement North and Minneapolis Public Schools are building an innovative and robust partnership to ensure every student in the district has access to foundational skills and boundless opportunities.

EXPANDING ACCESS AND DEEPENING IMPACT

Through experiential K-12 learning that multiplies year over year, around 25,000 Minneapolis Public School students will gain critical budgeting and money management skills, explore diverse career paths, build core competencies, discover an entrepreneurial mindset, and make connections between the classroom and the real world.



Students will experience over 100 hours of JA North programming during their educational careers. Minneapolis Public School educators, JA North staff, and community volunteers who represent diverse backgrounds, industries, and experiences will support the initiative so that all students can see themselves as our community's future leaders. We are committed to ensuring that students can see their lived experiences among the volunteers engaged in programming.



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janorth.org

Ready to engage? Email: ebony.campbell@janorth.org

BRINGING LEARNING TO LIFE

Elementary School

- Explore early concepts around money management, community, and careers
- In-depth curriculum that meets Minnesota state standards and builds year over year
- Exposure to 30+ community volunteers representing diverse backgrounds and industries

Middle School

- Enhanced personal finance and career readiness concepts
- Learning comes to life through JA BizTown immersive experience
- Discover career paths through JA Career Speakers
- Practice skills and learn about local companies during a career fair

High School

- Interactive JA Finance Park simulation to explore financial, career, and educational choices
- Real-world career exploration opportunities
- Participate in JA Emerging Leaders program to volunteer and build leadership skills

HOW YOU CAN HELP

This holistic district partnership is key to student success and leads to the most profound impact and understanding of these relevant, life-long concepts. We're grateful to be working with Minneapolis Public Schools, local funders, and volunteers to make this intensive programming a success. Here's how you can help:

Volunteer Videos: Film a video about your career path and enhance student learning by sharing your valuable experiences.

Volunteer Speakers: Join us as a Career Speaker and speak to a group of students about your career path and industry.

Host a Job Shadow: Excite and energize students by giving them a glimpse into your organization's mission and how they could prepare for a role at your company.

Funding Partners: We're working with Minneapolis Public Schools to fund this in-depth partnership, but we'll need the support of individuals, businesses, and foundations to fully fund this important initiative.