



# JA bigBowl

## SPONSOR BENEFITS

May 15, 2025

Southway Bowl | St Cloud, MN

### Event Summary

Elevate your organization while bowling, having fun, and making a difference together! It's a great way to introduce others to the work of JA North, build company culture, and empower students toward brighter futures. Your sponsorship allows us to host a partner-driven event that increases awareness, sustains our work, and helps us serve over 7,800 local students.

### Sponsorship Levels

#### Presenting | \$3,000

Brings learning to life for 100 students!

- Premier logo placement on digital and printed event materials
- Recognition on JA bigBowl social media posts (over 800 followers) (3 posts minimum)
- Opportunity for customized partnership profile to be shared in an upcoming JA North St. Cloud area newsletter (800 approx. reach) (1 per calendar year)
- Verbal recognition at the event
- Opportunity to welcome guests at the beginning of the program (1-2 minutes)
- 2 reserved lanes (4-6 people per team) including 2 hours of bowling and pizza

#### Empowering | \$1,500:

Empower over 50 students with personal finance knowledge!

- Tiered logo placement on digital and printed event materials
- Recognition on JA bigBowl social media posts (over 800 followers) (2 post minimum)
- 1 reserved lane (4-6 people per team) including 2 hours of bowling and pizza

#### Innovating | \$625:

Immerse over 20 students in exploring career paths!

- Recognition on printed event materials
- 1 reserved lane (4-6 people per team) including 2 hours of bowling and pizza

#### Collaborating | \$200:

Ignite a student's entrepreneurial mindset!

- Recognition on printed event materials
- Logo placement on a designated bowling lane at the event

Is there a benefit that you'd like to see offered? Let's connect and collaborate to meet our collective goals.

### Ready to sponsor?

Email: [Casaundra.Pfeiffer@janorth.org](mailto:Casaundra.Pfeiffer@janorth.org)

Print deadline: May 1, 2025

Questions? Contact Casaundra Pfeiffer | [casaundra.pfeiffer@janorth.org](mailto:casaundra.pfeiffer@janorth.org)

