



**Junior
Achievement™**
North

JA SPONSOR BENEFITS

With a variety of events and sponsorship levels, you can choose the option(s) that align with your company values and philanthropic goals. Each event is designed to engage the community while raising critical dollars for programming. Your sponsorship demonstrates to our diverse audiences that you're committed to building brighter futures.

JA 2022-2023 Events

Play for JA

Through a variety of fun activities, companies can enjoy making a difference together. It's a great way to introduce others to the work of JA North, build company culture, and empower students toward brighter futures.

- **Kick-Off Meeting: Oct. 5th, 2022, 12pm**
- **Kick-Off Meeting: Feb. 1st, 2023, 12pm**

Take JA All the Way

Join together with other companies and community members to help move our mission forward! This evening networking event offers friendly competition, fun activities, and showcases your commitment to JA North.

- **Oct. 26, 2022**

JA Hall of Fame

Elevate your organization while we celebrate JA North's impact and recognize inspiring community leaders. Hall of Fame offers recognition among key audiences, excellent networking, and inspiring programming.

- **May 10, 2023**

Your sponsorship fuels our mission and opens the door to opportunities for JA North students. Your investment today empowers the leaders of tomorrow.

JA 2022-2023 Event Sponsorship Amounts

\$25K | \$15K | \$10K | \$5K

[Event Sponsorship Benefit Details >>>](#)



Play for JA Sponsor Benefits

Event Summary

Play for JA is a unique way for companies across our region to engage their employees in making an impact. Through a variety of event options, each company can find a way to have fun while benefiting JA North students. Talk about a win-win! Your sponsorship can reach company leaders, employees, donors, and the community. With extended reach throughout the whole year, you don't want to miss this opportunity.

Sponsorship Levels

Presenting | \$25K (Exclusive):

- "Presented by" designation on event materials
- Recognition on emails to donors and participants (~4,000 individuals)
- Top tier recognition on event giveaway item (~3,500 quantity)
- Top tier recognition on signage at event venue
- Recognition on Play for JA social media posts, up to 4 (~2,800 audience reach)
- Top tier recognition on www.janorth.org and external client event webpages
- Top tier recognition on Play for JA promotional/marketing materials
- Recognition at Play for JA kick-off meetings
- Recognition in JA North Mission Report
- Your choice of a Play for JA event for Twin Cities area-based employees (maximum amount of event attendees to be determined depending on the event chosen)

Silver | \$10K (Unlimited):

- Recognition on emails to donors and event participants (~4,000 individuals)
- Tiered recognition on signage at event venue
- Recognition on Play for JA social media posts, up to 1 (~2,800 audience reach)
- Tiered recognition on www.janorth.org and external client event webpages
- Tiered recognition on Play for JA promotional/marketing materials
- Recognition at Play for JA kick-off meetings
- Recognition in JA North Mission Report
- Half off your choice of a Play for JA event for Twin Cities area-based employees (maximum amount of event attendees to be determined depending on the event chosen)

Gold | \$15K (Unlimited):

- Recognition on emails to donors and event participants (~4,000 individuals)
- Tiered recognition on event giveaway item (~3,500 quantity)
- Tiered recognition on signage at event venue
- Recognition on Play for JA social media posts, up to 2 (~2,800 audience reach)
- Tiered recognition on www.janorth.org and external client event webpages
- Tiered recognition on Play for JA promotional/marketing materials
- Recognition at Play for JA kick-off meetings
- Recognition in JA North Mission Report
- Your choice of a Play for JA event for Twin Cities area-based employees (maximum amount of event attendees to be determined depending on the event chosen)

Bronze | \$5K (Unlimited):

- Recognition on emails to donors and event participants (~4,000 individuals)
- Tiered recognition on signage at event venue
- Tiered recognition on www.janorth.org and external client event webpages
- Tiered recognition on Play for JA promotional/marketing materials
- Recognition at Play for JA kick-off meetings
- Recognition in JA North Mission Report



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Take JA All the Way Sponsor Benefits

Event Summary | October 26th, 2022

Join together on October 26th with other local companies, JA North partners, and community members for an evening of fun games in support of JA North students. You can help **Take JA All the Way** at this festive networking event and provide your employees with an engaging way to learn more about the mission while making an impact.

Sponsorship Levels

Presenting | \$25K (Exclusive):

- Premium sponsorship level with maximum of three Presenting Sponsors
- Logo on event invitation
- Premier logo placement on signage and at the Take JA All the Way event
- Full page placement in the printed program
- Verbal recognition at Take JA All the Way
- Premier logo placement on event materials and website
- Social media recognition on event promotion
- Recognition in JA North Mission Report
- 3 Teams (12 tickets) to Take JA All the Way

Silver | \$10K (Unlimited):

- Tiered logo recognition on event materials, signage, and website
- Mentioned on 2 event social media posts
- Recognition in JA North Mission Report
- 1 Team (4 tickets) to Take JA All the Way

Gold | \$15K (Up to 8):

- Prominent logo placement on signage and slideshow at the Take JA All the Way event
- Verbal recognition at Take JA All the Way
- Tiered logo recognition on event materials, signage, and website
- Mentioned on 3 event social media posts
- Recognition in JA North Mission Report
- 2 Teams (8 tickets) to Take JA All the Way

Bronze | \$5K (Unlimited):

- Cocktail table recognition at Take JA All the Way
- Tiered logo recognition on event materials, signage, and website
- Recognition in JA North Mission Report
- 1 Team (4 tickets) to Take JA All the Way



JA Hall of Fame Sponsor Benefits

Event Summary | May 10, 2023

Elevate your organization while we celebrate JA North's impact and recognize inspiring community leaders. **JA Hall of Fame** offers recognition among key audiences, excellent networking, and inspiring programming.

Sponsorship Levels

Presenting | \$25K (Up to 3):

- Premium sponsorship level with maximum of three Presenting Sponsors
- Logo on event invitation
- Logo in JA North video shown at JA Hall of Fame
- Premier logo placement on signage and slideshow at JA Hall of Fame
- Full page placement in the printed program
- Verbal recognition at JA Hall of Fame event
- Premier logo placement on event materials and website
- Social media recognition on event promotion
- Recognition in JA North Mission Report
- Two tables at JA Hall of Fame (16 tickets total)

Silver | \$10K (Unlimited):

- Tiered logo recognition on event materials, signage, and website
- Mentioned on 2 social media posts pertaining to the Hall of Fame event
- Recognition in JA North Mission Report
- 4 tickets to JA Hall of Fame

Full Page Program Ad | \$1K (Unlimited):

Purchase a full page advertisement in the JA Hall of Fame program to reach guests on event night.

Gold | \$15K (Up to 8):

- Prominent logo placement on signage and slideshow at JA Hall of Fame
- Verbal recognition at JA Hall of Fame
- Tiered logo recognition on event materials, signage, and website
- Mentioned on 3 social media posts pertaining to the JA Hall of Fame event
- Recognition in JA North Mission Report
- One table at JA Hall of Fame (8 tickets)

Bronze | \$5K (Unlimited):

- Tiered logo recognition on event materials, signage, and website
- Recognition in JA North Mission Report
- 2 tickets to JA Hall of Fame

Half Page Program Ad | \$500 (Unlimited):

Purchase a half page advertisement in the JA Hall of Fame program to reach guests on event night.



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Your Partnership

Sponsorship Commitment

Please indicate which event(s) you would like to sponsor this year. If you have any questions about the specific benefits or would like to discuss your options, please reach out. We want to ensure you see the impact of your investment and also realize the benefits, so we're here to collaborate!

Play for JA

Presenting | \$25K Gold | \$15K Silver | \$10K Bronze | \$5K

Take JA All The Way | October 26, 2022

Presenting | \$25K Gold | \$15K Silver | \$10K Bronze | \$5K

JA Hall of Fame | May 10, 2023

Presenting | \$25K Gold | \$15K Silver | \$10K Bronze | \$5K

Full Page Ad | \$1K Half Page Ad | \$500

Sponsorship Information

Company Name: _____

Contact Person: _____

Contact Email Address: _____

Contact Phone Number: _____

Payment Information: (check one) Credit Card Check Invoice Needed

Credit Card Information

Credit Card Number: _____ CVC #: _____

Expiration (MM/DD/YY): _____ Signature: _____