



Bloomington Kennedy High School students learn about transportation careers at Delta Air Lines

JA Job Shadow

JA Job Shadow helps students explore career goals while learning to be entrepreneurial thinkers in their approach to finding and obtaining a job. Through this experiential learning program, students explore career opportunities in Minnesota's industry fields. Guided by business volunteers, students learn skills that will allow them to succeed in the workplace:

- Understand the importance of researching the requirements needed to obtain a job
- Develop job-seeking tools, such as networking, resumes, and interviewing skills
- Recognize the importance of soft skills in the workplace (i.e., dressing and speaking professionally, being on time, teamwork, problem-solving)

For more information, contact:
651-255-0055 or info@jaum.org

www.jaum.org

Host a JA Job Shadow

- Sponsoring business hosts students on site
- Recruit company employees to engage with students
- Takes place during the school day (typically 4 hours)
- Exposes students to a variety of career options (can be customized to a specific career pathway - technology, hospitality, accounting, food/agriculture, etc.)

Program Outcomes

- 90% of students said they were more aware of career options after participating in JA Job Shadow
- After participating in JA Job Shadow, 93% of students reported that they have set goals for their future