

About Us

With 100 years of experience, **Junior Achievement of the Upper Midwest** offers financial literacy, work and career readiness, and entrepreneurship education to nearly 170,000 students in grades K-12 this school year.

JA empowers students to make a connection between what they learn in school and how it can be applied in the real world, thereby enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school.

Our Mission

To inspire and prepare young people to succeed in a global economy.

Our Programs

- Serve students in grades K-12.
- 7 key content areas: financial literacy, business, citizenship, economics, entrepreneurship, ethics/character, and career development.
- Includes four JA Capstone programs (JA BizTown, JA Finance Park, JA Titan and JA Job Shadow) where the theory of classroom-based economic curriculum is applied in a simulated real world environment.

By the Numbers (2018-19)

- 169,990 students in Minnesota, North Dakota & western Wisconsin
- 62,924 economically disadvantaged students
- 1.25 million hours spent in JA curriculum
- 728 schools
- 10,475 volunteers
- 6,060 educators

For more information, contact:
651-255-0055 or info@jaum.org

www.jaum.org

Proven Impact

JA uses independent, third-party evaluators to gauge the impact of its programs. Findings show that JA has a positive impact:

- JA students are significantly more likely to aspire toward college and are more likely to hold higher career aspirations.
- JA students are more likely to enter college immediately after high school.
- The more JA programs students participated in (elementary and secondary), the more likely they were to participate in entrepreneurial activities after graduating high school.

JA students score
at least **10% higher**
than their peers on tests
that measure financial literacy.

