



JA Company Program

JA Company Program unlocks the innate ability in high school students (grades 9-12) to fill a need or solve a problem in their community by launching a business venture and unleashing their entrepreneurial spirit.

Students put theory into practice by creating, marketing and operating their own company, from concept to business plan, financing, execution, and sales. Students sell stock to raise capital, elect officers, buy materials, market their product or service, pay a dividend to stockholders, and liquidate their company.

Through teamwork, students learn to understand and appreciate the responsibilities each person has in running a business.

Students from across JAUM's three-state area showcase their companies at a regional competition. The top teams receive a scholarship and the opportunity to apply to compete at the JA USA Company of the Year Competition in Washington, D.C.

For more information, contact:
651-255-0055 or info@jaum.org

www.jaum.org

Implementation

JA Company Program blended model is available for both in-school or after-school implementation, and can take place at school or at a sponsoring business.

The program may be completed in one semester or throughout an entire school year, with two implementation options: 13 two-hour meetings or 26 one-hour meetings. Both options are volunteer-led, teacher supported. Each student receives 26 instructional contact hours.

Student Outcomes

JA Company Program enhances students' learning of the following concepts and skills:

- Creating a business plan
- Leadership
- Product development
- ROI
- Creativity
- Critical thinking
- Decision making
- Public speaking
- Research
- Task-management
- Teamwork