

JA Sample Workplace Giving Newsletter Article

Headline: Support JA through our workplace giving campaign

You can provide young people with the skills needed to succeed in school and in life by making a designated gift to Junior Achievement of the Upper Midwest (JAUM) in this year's employee giving campaign. Simply indicate your gift to JAUM by including the following information on the designation section of this year's pledge form:

**Junior Achievement of the Upper Midwest
1745 University Ave W
St. Paul, MN 55104**

Giving to JA through this year's campaign can make a tremendous difference in the life of a young person.

- \$500 brings JA programming to an entire class
- \$150 provides an at-risk student a scholarship for JA Summer Camp
- \$50 teaches personal finance to a high school student through JA Finance Park
- \$30 helps an elementary student learn the role people play in a local economy

Please let JAUM know of your designation so they can look for your gift. If you have any questions, contact Tara Broker Lashley at tara@jaum.org.