

JA BizTown combines classroom or self-guided learning with a hands-on career and community simulation experience. Students explore important topics to elevate their financial literacy and career readiness skills. The program helps students make the connection between what they learn in school and the real world. Students can put their learning to life through the virtual JA BizTown Adventures simulation.

Volunteer Role

JA BizTown virtual volunteers will assemble with co-workers to form an Expert Team (2-4 panelists) to create a 6-10-minute prerecorded video using your laptop, tablet, or smartphone. Expert team will be matched with one of the eight JA BizTown topics. Experts will share their experience and professional advice on the selected unit using talking points (provided in the volunteer guide). The video is viewed by students to complement their JA BizTown lessons.

Pre-recorded Video Opportunity

Expert Team Roundtable - Volunteer Need: **2-4 panelists (6-10 min presentation)**

Expert team will be matched with one of the eight JA BizTown topics. The team should address all talking points listed in the JA BizTown Volunteer Presentation Outline. Select a Team Lead, who will be responsible for:

- Scheduling the planning meeting and rehearsal with the team prior to recording
- Leading presentation welcome and prompting closing/wrap up and monitor recording time



Time Commitment:

Approx. 2-3 hour(s) - includes prep, filming, and uploading your file to Dropbox.

Subject Matter Topics

Savings Account	<p>Students are introduced to the importance of a savings account and saving goals.</p> <p>Mentorship Need - tips, insight, and personal experiences relating to opening, managing, and growing a savings account. What is a savings account, and why do you need one?</p>
Ways of Payment	<p>Students live in a digital age where they are being introduced to the following ways of payment; debit/credit cards, cash, checks, electronic payments such as PayPal, gift cards, and prepaid cards.</p> <p>Mentorship Need - Insight on what these forms of payment are, how they differ, and why they are important. Ways to tracking your spending and why it is important.</p>
Philanthropy	<p>Students are introduced to what philanthropy is, and why philanthropy is important.</p> <p>Mentorship Need - Insight on different philanthropic opportunities, the importance of giving back to your community, and why you should reach back and help others as you advance?</p>
Family Resources	<p>Students are provided a firsthand look at some of the tough financial decision's families must make.</p> <p>Mentorship Need - Share processes on how to best make decisions regarding family finances, challenges that may arise, and how to balance financial priorities.</p>
Writing a Resume	<p>Students learn the dos and don'ts of resume writing.</p> <p>Mentorship Need - Share basic tips and tools, elaborate on dos and don'ts, and provide personal experiences as employee/employer.</p>
Entrepreneurship	<p>Students are introduced to the entrepreneurial experience.</p> <p>Mentorship Need - Share benefits and challenges of being an entrepreneur, and how an entrepreneur can be successful - innovative, adaptable, etc.</p>
Quality Business	<p>Students learn the practices that make for a successful business.</p> <p>Mentorship Need - Examples of quality business practices - good customer service, strong community involvement, etc. What are some challenges that a business owner can overcome?</p>
Price, Profit, and Revenue	<p>Students learn the importance of price setting and how it affects the business.</p> <p>Mentorship Need - Provide knowledge on price setting, revenue, operation cost, and profit.</p>