



# Entrepreneurship Pathway

Why is entrepreneurship education important?



**58%** of teens have considered starting a business, but only **5%** have actually done it<sup>1</sup>

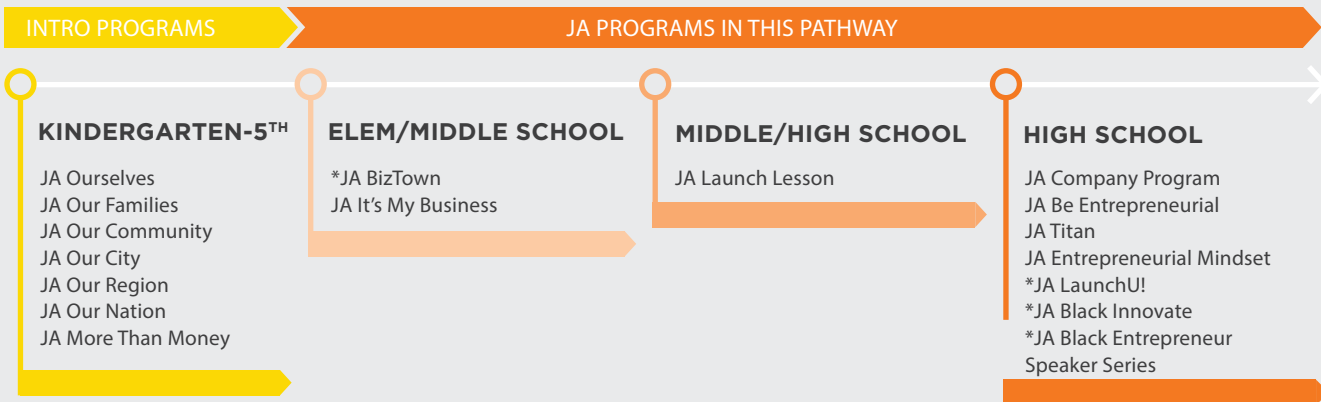


The number of new entrepreneurs in the U.S. is decreasing. Between 1996 and 2015, the percentage of new entrepreneurs ages 20-34 decreased from **34.4% to 25%**<sup>2</sup>

## What is our plan?

Ensure that students graduate from high school with an entrepreneurial mindset so that we can cultivate a pipeline of entrepreneurs to strengthen our economy and our workforce.

## Junior Achievement's Pathway to Entrepreneurial Success



\*Program held in the Junior Achievement James R. and Patricia Hemak Experiential Learning Center  
For more information: 651-255-0055, info@janorth.org, or www.janorth.org/programs

## Proven Results



JA alumni are 143% more likely to be involved in entrepreneurial activities than those who did not have JA.<sup>3</sup>



55% of JA alumni credit Junior Achievement with teaching them how a business works.<sup>3</sup>



76% of JA alumni say they have the skills to start their own business, as opposed to 41% of those who did not have JA.<sup>3</sup>

"Thanks to Junior Achievement, I have fallen in love with raw entrepreneurship, a passion that I plan to pursue in college and in my career."

– Brandon Arneson, JA student (12th grade)



<sup>1</sup> Junior Achievement USA Youth Entrepreneurship Survey.  
<sup>2</sup> Kauffman Index Startup Activity National Trends Report

<sup>3</sup> Junior Achievement Alumni Retrospective Survey  
<sup>4</sup> Student Evaluation, JA Company of the Year Competition